



## Applying Wet Slide Labels onto Sanitary Ware

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Submerge a bar code, or an entire strip of labels, into water or place a saturated sponge on top of the labels. After approximately half a minute the label film can easily be slid off its backing. After slightly longer submersion, the film will detach itself automatically from the release liner.

Pre-condition the area to be identified. Use a paint brush to apply a slab of fixative onto the newly cast and still wet sanitary item.

Then slide on the label to its position on the ceramic item. So that absolutely no air or water remains trapped under the surface of the label, run a squeegee, a wooden spatula or a thumb over the label surface.

Successful scanning of any bar code requires adequate quiet zones. Therefore, all labels must be positioned where there is sufficient free space (about 10 mm or a half inch), at each end of the bar code.

The next stage of manufacture, whatever this may be, may continue either immediately, while the freshly applied label is still wet or, at a later stage, when it is completely dry.

